

What is the current situation for photography in the media?

Modern photojournalism, whose proud motto is to capture not just events and phenomena themselves, but also their hidden essence, and which is based on reporting news and telling stories through images in full equivalence to the written word, has experienced a crisis in recent years. Has it got any future in today's globalised digital world, in which anyone can decide to become a photographer or even reporter through social networks? And is there anyone still interested in personal emotional testimony amongst the onslaught of images of varying quality? Testimony which is professionally conveyed and aesthetically pleasing? How is the situation going to develop in the near future?

These questions and others besides will be answered at the conference:

THE ROLE OF PROFESSIONAL VISUAL JOURNALISM TODAY

(9 October 2019, Novotného lávka 5, Prague)

organised by Czech Photo o.p.s. alongside international and Czech experts on the occasion of the 25th year of the Czech Press Photo contest.

This conference, divided into two topical sections, will look at both the international and domestic perspective on the situation. Speaking for the first panel and discussing with conference participants will be: Programme Director for the World Press Photo contest, David Campbell (Australia, Holland), founder and editor-in-chief of the international photojournalism quarterly Reportage, Colin Jacobson (Great Britain) and photographer of Iranian origin, Amak Mahmoodian. The second panel will comprise head of the Czech News Agency's photo bank, Petr Mlch, editor-in-chief of Reflex magazine, Marek Stoniš, editor-in-chief of Reporter magazine, Robert Čásenský, and representing active photographers, Dan Materna of Mafra and writer and photographer, Ondřej Neff.

Principal topics: What is the job of professional visual journalism today? What can today be considered professional media? Who are the professionals in the visual journalism field? What is the role of the World Press Photo, or Czech Press Photo, contests? Can the devaluation of visual journalism, already underway, be prevented? Visions for the future.

Schedule:

9.00 am - welcome by Czech Press Photo director, Veronika Souralová

9.00 am - 9.10 am opening remarks by CPP founder Daniela Mrázková

9.10 am - 10.30 am - Panel I

10.30 am - 11.00 am - coffee break

11.00 am - 12.00 noon - Panel II

12.00 noon - 1.00 pm - discussion



The conference, with **simultaneous interpretation**, is to be held in the Conference Hall at the address Novotného lávka 5 from 9.00 am until 1:00 pm. Moderator: Vladimír Kroc.

Admission is free for students and participants of the current Czech Press Photo contest (those who paid the fee). The fee for other conference participants is CZK 500, the capacity of the hall is limited.

In order to ensure necessary equipment is available, places need to be booked by e-mailing: cp@czechphoto.org.

Organiser: Czech Photo

Media partners: ČTK, Reflex

Partners: Berlitz, Fotoškoda

Further information available at the website: www.czechphoto.org

